



## RESEARCH CAMP

### Arts & Advocacy

14-15 February 2025

Venue: Smart Room, Ngee Ann Kongsi Library

Level 4, Block F, LASALLE College of the Arts, University of of the Arts Singapore

1 McNally Street, 187940 Singapore

#### PROGRAMME SCHEDULE

DAY 1: FRIDAY 14 FEBRUARY 2025	
9:30 am	Registration <i>Coffee/tea</i>
10:00 am	<b>WELCOME</b> Audrey Wong, Programme Leader MA Arts & Cultural Leadership, LASALLE College of the Arts, University of the Arts Singapore and Venka Purushothaman, Deputy President and Provost of LASALLE College of the Arts, UAS, and founder of the ANCER
10:15 - 11: 30am	<b>SESSION 1</b> <b>“What Kinds of Applied Research to Do for What Purposes?”</b> Justin Lee, Head, Policy Lab, Institute of Policy Studies, Lee Kuan Yew School of Public Policy, Singapore  <i>What is the value of different types of research for arts development and advocacy? How can we encourage more relevant and useful research? Who should be doing what type of research? What are the types and limits of evidence-based research? The opening session focuses on these questions and how to approach research for the arts.</i>
11:30 - 11:45 am	Coffee break
11:45 am – 1:15 pm	<b>CASE STUDY 1</b> <b>“1,367.5 Tips on Staging Performance in Malaysia”</b> <b><i>A case study on the research process to create a guide and list of relevant laws as advocacy tools for legal reform.</i></b> Ann Lee, Playwright, Researcher, Chairperson of PEN Malaysia, and committee member of ReformARTsi, an independent coalition of 120 arts organisations and arts workers in Malaysia.
1:15 – 2:30 pm	<b>Lunch</b>

2:30 – 3:30 pm	<p><b>SESSION 2 (Part I)</b>  <b>The Refinement Room: Strengthening Your Project Through Inquiry</b>  <i>In this session participants will focus on their own respective projects. Through peer discussion and question-driven exploration, they will reflect on and analyse a recently completed, ongoing or prospective research or advocacy project focusing on: objectives/ goals, research questions and methodology/approach (if applicable), and intended outcomes.</i></p>
3:30 - 3: 45 pm	Coffee break
3:45 – 5:30 pm	<p><b>SESSION 2 (Part II)</b>  <b>The Strategy Room: From Research to Advocacy</b>  <i>Working in small groups, part II focuses on the steps needed to actualise advocacy to achieve an end goal. Questions to be addressed include what is the change you are seeking to effect, what are the research approaches that can help affect this change, and more.</i></p> <p><b>+ + +</b></p> <p>End of day 1</p>
5:30 - 7:30 pm	<p><b>EVENING EVENT</b>  <b>“My love affair with the Arts”</b>  <i>In conjunction with Valentine’s Day, an evening of drinks and chocolates, dedicated to stories of love and hope (maybe a little heartbreak) in our endless love affairs with the arts.</i></p> <p>Location: Staff lounge</p>
<b>DAY 2: SATURDAY 15 FEBRUARY 2025</b>	
10:00 am – 12:00 pm	<p><b>SESSION 3</b>  <b>“New Metrics for the Arts”</b>  Tully Barnett, Associate Professor in Creative Industries, College of Humanities, Arts and Social Sciences, Flinders University, Australia</p> <p><i>The seemingly unsolvable problem of value in arts and culture: are alternative metrics a way forward?</i></p> <p><i>Value is always negotiation with stakeholders but always constrained by unequal power dynamics in the arts and culture sector. This, coupled with the methodological complexities that make some aspects of the value of arts and culture easier to assess or evaluate more than others, makes value a wicked problem difficult to solve or even progress. The arts contribute to</i></p>

	<p><i>economic growth, but that is only one aspect of the multifaceted contributions that arts and culture makes to individuals, communities, regions and nations. This presentation reconsiders the debate around methodologies for evaluating arts and culture, contemplates traditional and alternative metrics for value and raises some emerging conceptual and practical issues in assessing value.</i></p>
12:00 – 1:00 pm	Lunch
1:00 – 2:30 pm	<p><b>CASE STUDY 2</b>  <b>“CICADA: Grassroots Organising for Cultural &amp; Creative Industries Development in Cambodia.”</b>  Phina So, Director, Creative Industries of Cambodia Association for Development and Advocacy (CICADA)</p> <p><b>CASE STUDY 3</b>  <b>“Civic Activism and Strategic Advocacy”</b>  Braema Mathi, Researcher, Trainer and Social Activist</p>
2:30 – 3:00 pm	Coffee break
3:00 – 4:30 pm	<p><b>PANEL in collaboration with <i>Culture: Policy, Management, and Entrepreneurship (CPME)</i>, the official journal of the Taiwan Association of Cultural Policy Studies</b></p> <p><b>“The Policy Paradox: The Changing Face of Cultural Policy in Asia”</b>  <i>Discussion led by special issue co-editors, Venka Purushothaman, Deputy President and Provost of LASALLE College of the Arts, UAS, and founder of ANCER, and Jerry C. Y. Liu, Professor and Dean of College of Humanities at National Taiwan University of Arts, and the Chief Editor of CPME.</i></p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>● Ku Shu-Shiun, Associate Professor, Department of Cultural and Creative Industries, National Pingtung University.  “Creative Clusters and Cultural Governance: The Interactive Relations of Independent Book Stores in Taiwan”</li> <li>● Melody Yiu Hoi Lam, Research Assistant Professor, School of Architecture, The Chinese University of Hong Kong.  “From Cultural Service to Cultural Infrastructure: a review of cultural planning in Hong Kong since the late 20th century”.</li> </ul>
4:30 – 5:00 pm	<b>Closing</b>